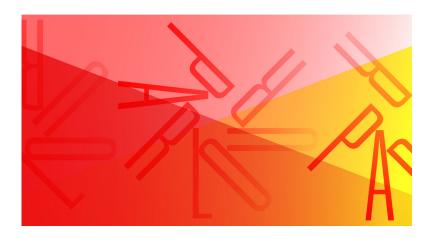


### Parlour: Inc

Parlour had another busy year. We've worked hard to extend our advocacy for gender equity and diversity in the profession, and support others working to the same end. We've made excellent progress, and there is more to come!



#### Parlour numbers

Instagram: 8,261 followers
Twitter: 4,501 followers

Subscribers: 3,516

Website users: 1,581,980 from

195 countries

# Initiatives & impact: 2017-18

Parlour is highly visible and active. We have launched new initiatives and resources, and consolidated existing programs. We continue to present the work widely to both practitioner and scholarly audiences, in Australia and internationally. We are using our substantial reach to broaden the conversation and to help make space for an ever-wider range of voices.

Events and initiatives addressing equity in architecture are proliferating, organised by many and varied groups. We welcome and encourage this activity, and do everything we can to support it. In 2017–18 we collaborated with various groups on initiatives across the country.

#### Women, Activism, Architecture

In early 2018 Parlour signed a book contract with the prestigious American publisher MIT Press. This is a significant opportunity to share our research, knowledge and experience with a large international audience.

#### Parlour Census Report 2001-2016

Understanding women's participation in architecture through statistics has been a core part of Parlour's research and advocacy. Analysing data allows us to identify patterns; it provides evidence of the structural impediments, and gives vital context for the stories of women in Australian architecture.

Gill Matthewson has undertaken important and comprehensive new analysis of the four most recent Australian Censuses. The detailed report will be released shortly, and will provide an important base for developing further resources and advocacy.



#### **Seasonal Salon**

The Parlour Seasonal Salons have become a huge success, and we have had plenty of very positive feedback. Each Salon features a public conversation between two women at different stages of their careers. There is only one rule for attendees – they have to make an effort to meet someone they don't already know.

The conversations have been wide-ranging, engaging and compelling. They set the scene for great conversation.

Over 2017/18 we held eight salons across Australia – Sydney, Perth, Hobart, Melbourne, Brisbane and Adelaide. All attracted strong audiences, and plenty of positive feedback. We are also planning regional salons.

We are working with groups and individuals in each city. This also helps build connection, networks and capacity.

Salons are hosted in a range of venues – public spaces, architectural offices and showrooms. Brickworks has been a great supporter for Salons held around the country.

The Parlour Salons are possible thanks to the wonderful support of Parlour Partner AWS.

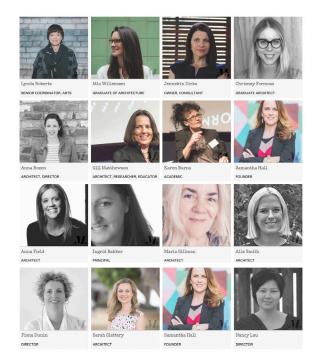
#### **Super Salon**

Parlour is participating in the exhibition Workaround: women, action, design at RMIT Design Hub in August. The sees the salon model expand into a discussion between Parlour and Architecture + Women • New Zealand.





## Marion's List.



Marion's List has grown steadily since the launch in November 2016. Profiles of 312 women are now online, and event organisers are using the list to ensure a diverse range of participants.

We continue to encourage women to put themselves forward, and will run workshop events to help women write their own entries.

#### **Parlour Instagram**

Every week we hand over our Instagram account to a different guest host. This is enormously successful and momentum continues to build. There have been more than 140 guest hosts, and we have more than 8,200 followers.

People and organisations around the world put their hand up to host, and this is an important way to build international networks and support.

Instagram guest hosting is a very real instance of Parlour's 'Space to Speak' ethos. The visual nature of Instagram is a great way to enable contributions from those who do not feel confident writing for the Parlour website.

#### **Parlour Guides to Equitable Practice**

The Parlour Guides to Equitable Practice continue to generate substantial interest in Australia and internationally. These will be refreshed and revised in the 2018–19 year.



#### **Letters to My Younger Self**

We have begun a new series whereby women in Australian architecture and the built environment write letters to their younger selves. The series collects useful advice and anecdotes on navigating study and work in architecture, and balancing it with family, travel and other pursuits. The advice proves valuable to the younger generation – students at university, new graduates or even current professionals still navigating the complex challenges of an everchanging profession. The letters have been very well received by Parlour readers and generated substantial interest.







Letter to my younger sel

etter to my younger self





WikiD: Women, Wikipedia, Design

Parlour's work on the international project to increase the representation of women architects on Wikipedia continues apace, run by Alysia Bennett and Charity Edwards. The *WikiD Guide to Wikipedia Editing* is used nationally and internationally, including by Wikipedia Australia.

In June 2018, Justine Clark was invited to speak about the WikiD at 'Wikipedia and History' as part of the History Council of Victoria's Making Public History discussion series.

WikiD is a collaboration between Parlour, Architexx, New York and n-ails, Berlin, and was established with seed funding from the Wikimedia Foundation.



#### Spreading the word

Parlour gives many public presentations to a variety of audiences in many different places. Presentations and interviews included:

#### International

 'Problematising the Profession: Matrix-muf-Parlour,' Invited keynote panel, AA XX 100: AA Women and Architecture in Context 1917—2017, Architecture Association, London, Justine Clark and Karen Burns, November 2017.

#### **Australia**

- 'Gender, Politics and Design,' panel discussion at Denfair, Gill Matthewson, June 2018.
- Interview, Blueprint for Modern Living, Radio National, Justine Clark, Naomi Stead and Ursula De Jong, following from the Leading Change panel at the NGV Triennale Extra, February 2018.
- 'Engaging Women in the Built Environment,' UNSW, Justine Clark, August 2017.
- 'Parlour: Research and Action,' Newcastle University Practice Matters series, Naomi Stead and Justine Clark, August 2017.
- 'Architecture in the Expanded Field,'
   Justine Clark, University of Adelaide, May 2017.
- Naomi Stead, Invited speaker, Australian Institute of Architects, Victorian Chapter, International Women's Day celebration, March 2017.

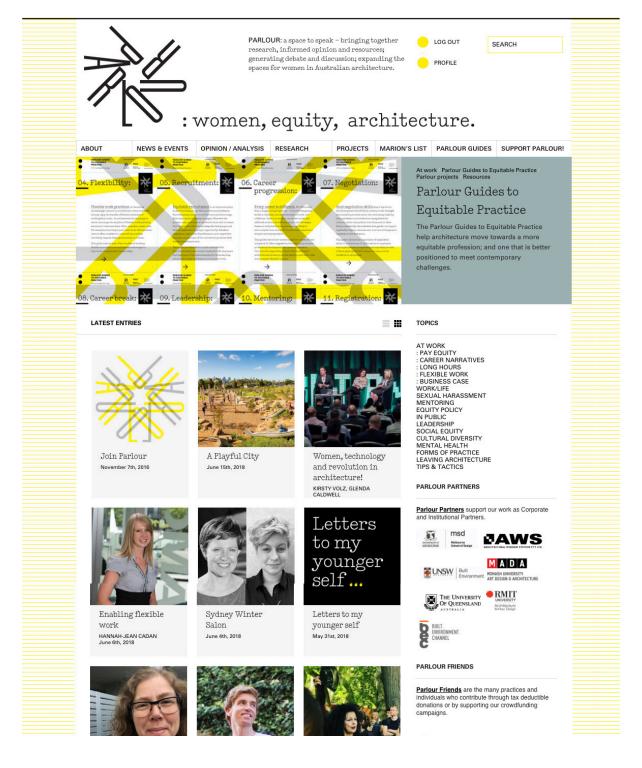
#### **Parlour events**

Parlour's event program for 2017–18 focused on expanding the highly successful Parlour Seasonal Salons (discussed on page 2).

Parlour is frequently invited to participate in public event programs and collaborate with other organisations on events. Recent events include:

- A Playful City, 2 July 2018 with the Planning Institute of Australia
- Heritage, Activism, Architecture, 21 March 2018 part of Melbourne Design Week.
- Leading Change, 23 January 2018, part of the NGVTriennale Extra program
- Feministmas, 7 December 2017, with Urbanistas
- A Marvel of Women, 12 October 2017 with the Australian Institute of Architects FNQ Member Group, part of Cairns Design Week
- Participate!, 4 May 2017, with NSW Gender Equity Taskforce, Australian Institute of Architects National Conference fringe program





#### **Parlour online**

The Parlour website is the hub of Parlour activity and continues to attract a high number of readers and publishes a wide range of material from diverse authors. This year Parlour has published 80 articles on topics that matter – from case studies on flexible work to news of the Venice Biennale Flash Mob, from reflections on #metoo in architecture to advice on managing sexual harassment claims.

Influential pieces published by the Parlour team in the last year include:

- Susie Ashworth, 'Me Too? What to do if you're being harassed!,' March 2018
- Karen Burns, 'Women, Architecture, Activism', March 2018
- Gill Matthewson, 'When Being Female is Weaponised Against You...,' November 2017
- Gill Matthewson, 'Two Stories,' July 2017
- Gill Matthewson, 'No, Women do not Earn More than Men in Architecture,' June 2017
- Gill Matthewson, 'Breaking News: Women are not Condiments,' March 2017